

For Immediate Release
April 10, 2013



Contact Arnie Kotler, Koa Books
808-875-7995, arnie@koabooks.com

The Wisdom of Sustainability Buddhist Economics for the 21st Century By Sulak Sivaraksa

“Sulak Sivaraksa and I share a conviction that if we are to solve human problems, economic and technological development must be accompanied by an inner spiritual growth.” —H.H. the Dalai Lama

The Wisdom of Sustainability continues E. F. Schumacher’s groundbreaking work on Buddhist economics in *Small Is Beautiful: Economics as if People Mattered*. Emphasizing small-scale, indigenous, sustainable alternatives to globalization, Sulak offers hope and alternatives for restructuring our economies based on Buddhist principles and personal development.

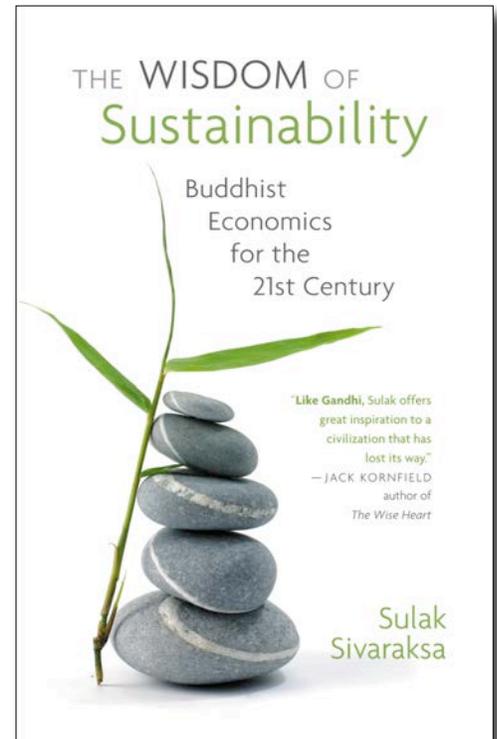
Sulak Sivaraksa is one of Asia’s leading social thinkers and activists. His wide-ranging work includes founding the International Network of Engaged Buddhists and dozens of other educational and political grassroots organizations, and authoring more than 100 books in Thai and English, including *Seeds of Peace: A Buddhist Vision for Renewing Society*. He was nominated twice for the Nobel Peace Prize, received the Right Livelihood Award, known as the alternative Nobel Peace Prize, and this year will be recipient of the prestigious Niwano Peace Prize.



“Sulak is one of the heroes of our time, offering deep wisdom and refreshingly sane alternatives to the earth-destroying religions of consumerism, greed, and exploitation.”

—Joanna Macy, author of *World as Lover, World as Self*

*“With the crash of the economy, the question of alternatives to the current economic model has become extremely urgent. Sulak Sivaraksa has been in the forefront of developing a thoroughgoing critique of consumerism.” —Walden Bello, author of *Deglobalization: Ideas for a New World Economy**



Trade Paperback Original • 102 pps • \$12.50 • ISBN 978-0-9821656-1

For information on foreign and translation rights sales, contact:

Nigel J. Yorwerth, Yorwerth Associates, LLC, 410 Fieldstone Drive, Bozeman, MT 59715, USA
email: nigel@publishingcoaches.com • Phone: + 1 406-994-0031 • Fax: + 1 406-994-9335

Practical wisdom through sustainability: A Meta-approach. In A. Habisch & R. Schmidpeter. (Eds.), *Cultural roots of sustainable management: Practical wisdom and corporate social responsibility* (pp. 23-37). Switzerland: Springer. 1 Introduction. Communal respected values and beliefs are central to what sustainability and wisdom offer. Given the shared assumptions of sustainability and wisdom, the practical frameworks, standards and global benchmarks that sustainability provides to enterprises and organizations (such as the Dow Jones Sustainability Group Index (DJSI), and Global Reporting Initiatives (GRI)) allow wisdom to manifest in practice. On the other hand, wisdom as a meta-approach.