Evaluating Action Programs: Readings In Social Action And Education

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One program integrated financial and social education, while the second only offered financial education. Both programs had a positive impact on savings at school, but no impact on overall savings. Some evidence suggests that the program without the social education component also led children to work more. Policy Issue. Innovations for Poverty Action and local NGOs trained teachers from the school to run the program and host clubs that met weekly for one hour after school. The clubs started in October 2010 and continued until the end of the school year in July 2011, holding regular meetings even after completing the curriculum, which consisted of 24 sessions for Aflatoun and eight for HMB. Evaluating Social Programs May 23-27, 2011 Executive Education at the Jameel Poverty Action Lab Table of Contents Course The impact is the difference between reading levels after the children have taken the reading classes and what their reading level would have been if the reading classes had never existed. For reference, Reading Level is an indicator variable that takes value 0 if the child can read nothing, 1 if he knows the alphabet, 2 if he can recognize words, 3 if he can read a paragraph, and 4 if he can read a full story. What comparison groups can we use? The following experts illustrate different methods of evaluating impact. (Refer to the table on the last page of the case for a list of different eval...